

Central Main Street - Advisory Board Meeting

Wednesday, January 26th- 7:00pm

(Meeting virtually via Zoom)

- I. Farmers Market Planning
 - A. Finalize logistics of new season
 - 1. Time frame
 - 2. Location / set up
 - 3. Proposal for upgrades
 - 4. Sponsorship details
 - 5. Marketing details

- II. Main Street Merchant Meetings
 - A. Meet and Greet: 2/7 5:00pm - The Mexican
 - B. March Storefront Workshop - 3/2 5:00pm
 - C. Ideas / topics to present to merchants

- III. Roller Mill Development
 - A. Renderings and site plan drawings
 - B. Marketing Strategy
 - C. Business recruitment

- IV. 2022 Calendar planning
 - A. Car Show: 4/9
 - B. Spring / Summer music
 - 1. Dates
 - 2. Location / logistics
 - C. July 4th
 - D. Railroad Festival (projected 10/8, 10/15, 10/22)
 - E. Halloween event 10/29
 - F. Porch Trees tour - promotion beginning 11/1

Next Meeting: Wednesday, February 16th, 7:00pm