

Main Street Advisory Board Meeting: 2/23/22

7:00 pm at Jitters Brewing Company - 104 Madden Bridge Rd.

- I. Town staff / committee member introductions

- II. Farmers Market Planning
 - A. 2021 budget review
 - B. 2022 budget projection
 1. music
 2. infrastructure
 3. sponsorships
 - C. Marketing
 1. logos
 2. tees / bags
 3. social media

- III. Master plan alignment
 - A. Street scaping

- IV. Merchants meeting review
 - A. Upcoming event on 3/1 at 3:00 pm
 - B. Website / town map brochure
 - C. Next meeting: Monday, April 4th at 5:00 pm (location tbd)

- V. Upcoming events
 - A. Bike race on Main: Tiger Town Classic 4/2
 - B. Central Car Show: 4/9 10:00 am - 3 pm
 - C. Farmers Market opening day: 6/4

Next meeting: Wednesday, March 23rd at 7:00 pm