

**Central Main Street
Advisory Board Meeting
Thursday, April 29th 7:00pm
(Meeting at Jitters Brewing Co. - 104 Madden Bridge Rd.)**

1. Review assets and implementation strategies (see handout)
 - a. finalize statements
 - b. discuss areas to distribute / convey info

2. Main Street Branding
 - a. finalize Main Street images
 - b. finalize market images

3. Farmer's Market planning
 - a. vendors
 - 1.type
 2. number
 3. layout
 - b. other attractions / ways to attract interest
 1. music
 2. community outreach
 3. kids activities
 - c. marketing
 1. Facebook / Instagram
 2. signs / fliers
 3. shirts / stickers / bags
 - d. volunteers
 1. recruitment
 2. scheduling
 3. tasks