

Central Main Street Advisory Board and Merchants Meeting

Monday, November 7th - 5:30 pm

The Bee's Knees Toys and Books. - 225 Broad St.

I. Trick or Train Review

1. Review of content
 - a. Layout
 - b. Sponsorships
 - c. Participants
 - d. Volunteers
 - e. Budget
2. Changes & Suggestions
 - a. 2023 edits
 - b. Merchant input

II. Holiday Events

1. Tree lighting
 - a. Content
 - b. logistics
2. Holiday mini events
 - a. Alley music
 - b. Santa visits
3. Small Business Saturday
 - a. Trains around Main
 - b. Merchant participation

III. 2023 Focus

1. Awnings / Streetscaping
2. Maximizing current assets
3. Maximizing communication and relationships within community
4. 2023 Committee members