Community Engagement Committee

April 22, 2019
6:30-7:30

I. Welcome/Introductions

II. Community Updates
   a. Walking Trail/Green Crescent Trail
   b. New and Potential Businesses
      i. Dakotas is going to serve Powerade and Vitamin Water on tap and have live music on Sundays (12-7) to push the Green Crescent Trail. Dakotas is trying to provide healthy activities such as disk golf, etc. which will attract people on the trail and provide a family atmosphere. Possibly have a Craft Beerfest on June 1st and 2nd to kick off summer.
      ii. The backside of Main Street will be transformed to a more welcoming parking area.
      iii. Jitters will possibly have a soft opening on May 4th, invitation only.

III. Upcoming Events
   a. Movies on Main – 4/26
      i. Local schools will be contacted about the event.
   b. Railroad Festival – 4/27
   c. Disc Golf Tourney 5/11-5/12 (amateurs), 5/18-5/19(pros)
   d. Steak Cook Off-Spring/Summer

IV. Partner Updates
   a. Possibly partner with Dakotas to give a percentage off if they are going to attend the movie on main.
   b. Possibly have a taste of the town with the Craft Beerfest.
      i. Look into partnering with the chamber of commerce for this event.
      ii. Shut down Main Street and allow businesses to have booths, etc.
   c. Request for a list of business owners in Central to begin partnerships.

V. Open Discussion
   a. Main St. SC Program
   b. Request for continuation of sidewalk on Gaines St. to have more accessibility.
      This needs to be brought up at the town council meetings.
   c. Beard/Mustache contest, no shave November, American Cancer Society run/walk.
d. SWU will have homecoming on September 27-28, and gear it to students/festival atmosphere.
e. Topics for next meeting

VI. Next Meeting – 5/20
VII. Adjourn