

## Community Engagement Committee

April 22, 2019

6:30-7:30

- I. Welcome/Introductions
- II. Community Updates
  - a. Walking Trail/Green Crescent Trail
  - b. New and Potential Businesses
    - Dakotas is going to serve Powerade and Vitamin Water on tap and have live music on Sundays(12-7) to push the Green Crescent Trail. Dakotas is trying to provide healthy activities such as disk golf, etc. which will attract people on the trail and provide a family atmosphere. Possibly have a Craft Beerfest on June 1<sup>st</sup> and 2<sup>nd</sup> to kick off summer.
    - ii. The backside of Main Street will be transformed to a more welcoming parking area.
    - iii. Jitters will possibly have a soft opening on May 4<sup>th</sup>, invitation only.
- III. Upcoming Events
  - a. Movies on Main -4/26
    - i. Local schools will be contacted about the event.
  - b. Railroad Festival 4/27
  - c. Disc Golf Tourney 5/11-5/12 (amateurs), 5/18-5/19(pros)
  - d. Steak Cook Off-Spring/Summer
- IV. Partner Updates
  - a. Possibly partner with Dakotas to give a percentage off if they are going to attend the movie on main.
  - b. Possibly have a taste of the town with the Craft Beerfest.
    - i. Look into partnering with the chamber of commerce for this event.
    - ii. Shut down Main Street and allow businesses to have booths, etc.
  - c. Request for a list of business owners in Central to begin partnerships.
- V. Open Discussion
  - a. Main St. SC Program
  - b. Request for continuation of sidewalk on Gaines St. to have more accessibility. This needs to be brought up at the town council meetings.
  - c. Beard/Mustache contest, no shave November, American Cancer Society run/walk.

- d. SWU will have homecoming on September 27-28, and gear it to students/festival atmosphere.
- e. Topics for next meeting
- VI. Next Meeting -5/20
- VII. Adjourn