The Town of Central – Community Engagement Committee

Monthly Meeting – January 21, 2019

I. Welcome and Introductions
   b. Brandi thanked the committee for the involvement in community night! Positive feedback was given about this event from the community.

II. Community Updates
   a. Walking Trail (Cross Creek, Spring Forest Loop)
      i. Spring Forest Rd- would create a connected loop from Cross Creek to Spring Forest. Pedestrian right of away will need to be obtained from the last few lots of the loop by Samuel Blackman.
      ii. Bike lockers were suggested for the trail. There is evidence that public bike lockers increase wellness in the community. Near 80% of funding would come from CATbus.
      iii. When the trail is finalized, it is important to show the usage of such trail because it can lead to other ventures.
   b. Green Crescent Trail
      i. Working toward this, and the CCSF Loop is the first step.
   c. Open/Vacant Properties
      i. More restaurant options are needed.
      ii. Helping Hands (the former building) was purchased and a smoothie bar/aerobics center will be launched in that space. These new owners have interest in cleaning up the back alley lot behind downtown Central.
      iii. Council has agreed to pursue working with the county to take the laundry mat down and clean up that space.
   d. Potential Business Ideas/Pop-Up Businesses
      i. More food establishments.
      ii. Central needs to have billboards advertising for our businesses or town.
      iii. Possible park and ride from Central on CU game days. Vendors could set up, etc. and customers could stay and tailgate.

III. Upcoming Events
   a. Disk Golf Tourney-Spring – May 11-12 – The Tiger Town Throw Down (Amateurs) and May 18th -19th (Pro)
      i. Contact student life at SWU.
      ii. Contact the local food industry about possibly giving 10% off for dining at a local eatery.
   b. Railroad Festival – Spring
i. 4th Saturday - April, 27th.
ii. Festival from 10-5:00.
iii. Possible music, but at this time there are not performers. However, this could be possibly organized with local artists.
iv. Have movies on main the night before the festival to “kick-off” the weekend.

c. Steak Cook Off-Spring
   i. $150 per team to enter.
   ii. Company from out of Texas. They provide grills, water, etc. Promoters do not provide the electricity, just restroom facilities.
   iii. Company liked the area of the roller mill.
   iv. Central would be considered the promotion sight- this would be $350 and we would have to provide the steaks.
   v. As a committee we would only need a total of 4 volunteers.

d. Road Race- 3/23
   i. First race leaves at 8:30 and the last race leaves at 2:30.
   ii. Start finish will be at Central Arts Academy. Possibly have the finish closer to downtown.
   iii. Thinking about coupling it with another event, but more brainstorming is needed for such coupling.
      1. Think about healthy ventures for the event.
      2. Possibly have CAA host their spring fling during this event.*If this but has not already been established for CAA.

e. Monthly newsletter to be distributed and on Facebook, possibly a #hashtag for Central.

IV. Partner Updates
V. Open Discussion
   a. Member recruitment
   b. Topics for next meeting

VI. Next Meeting
   a. Monday, February 18th at 6:30

VII. Adjourn
   a. 7:45